

**DATELINE: PALM BEACH**



**ANNOUNCEMENT RELEASE: August 4, 2011**  
**Rob Auerbach Rejoins Island Hospitality as Director of Purchasing**

Palm Beach, FL, August 4, 2011 –ISLAND HOSPITALITY MANAGEMENT, INC, ANNOUNCED TODAY THAT ROB AUERBACH REJOINED THE COMPANY AS DIRECTOR OF PURCHASING AFTER A BRIEF ABSENCE.

We are pleased to announce the return of Rob Auerbach, a former Island Hospitality Management team member, as Director of Purchasing. Rob will assume the previous role of Marc Winer, who will now take over corporate office Facilities Management.

Island Hospitality is committed to excellence of service resulting in maximized profitability and value for our clients' assets. Our success is the result of our innovative and hardworking management team and the high value we place on our relationships with our owners, employees, guests, and franchise partners.

*For information, please visit [www.islandhospitality.com](http://www.islandhospitality.com) or call 561-655-9001*