



*For Immediate Release*

Contact:

Kevin Sawatsky

Vice President

(561) 227-1396

(561) 215-0452 cell

[ksawatsky@ih-corp.com](mailto:ksawatsky@ih-corp.com)

### **Island Hospitality Management Names Damien Conner VP of Revenue Management**

PALM BEACH, Fla., June 10, 2010—Officials of Island Hospitality Management, LLC, one of the nation’s largest hotel management companies, today announced that Damien Conner has joined Island Hospitality as vice president of revenue management.

“We continue to add bench strength as we expand our third-party management business and look for ways to accelerate the recovery from the recession for our managed hotels,” said Jeff Waldt, Island Hospitality’s senior vice president of sales. “Damien brings with her vital analysis skills and pricing expertise, which we intend to use to increase room rate growth ahead of our competitive set. She will enhance our cutting-edge, proprietary analysis tools to identify the right mix of business and leisure, negotiated and qualified discounted business, as well as group business, for the portfolio. We gained market share during the economic downturn, and Damien’s role will be to build on those gains through highly responsive rate adjustments in real time.”

Conner previously was an independent consultant, providing competitive and market analysis for a wide range of industries to improve revenues and market share. Prior to that, she

held increasingly important revenue management and marketing positions with Marriott International, rising to director of market strategy.

### **About Island Hospitality**

Headquartered in Palm Beach, Fla., Island Hospitality Management LLC, is a third-party, independent management company. It operates more than 70 hotels under six different brands, primarily premium select-service to upscale, extended stay properties, in 22 states and the District of Columbia. Additional information is available on the company's Web site, [www.islandhospitality.com](http://www.islandhospitality.com).